

THE POWER OF PARTNERSHIPS



Urban Agenda

Call to Action Initiative

*The webchat will begin shortly. While you wait, scroll to the top of the chat box and click on the following links:
(1) COLLABORATION, (2) SURVEY, (3) PDF*

THE POWER OF PARTNERSHIPS

Exploring innovative and non-traditional ways to partner community organizations



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Adrian Benepe
*Senior Vice President &
Director of City Park
Development, TPL*

● **August Carlino:** *President &
CEO, Rivers of Steel National
Heritage Area*

● **David Goldstein:**
*National Park Service
Urban Fellow, Detroit*



The 3 Principles

- 1 Be Relevant to All Americans
- 2 Activate “ONE NPS”
- 3 Nurture a Culture of Collaboration





Adrian Benepe
*Senior Vice President &
Director of City Park
Development, Trust for
Public Land*



Center for City Park Excellence's Conservancy Report

Public Spaces/Private Money

The Triumphs and Pitfalls of Urban Park Conservancies

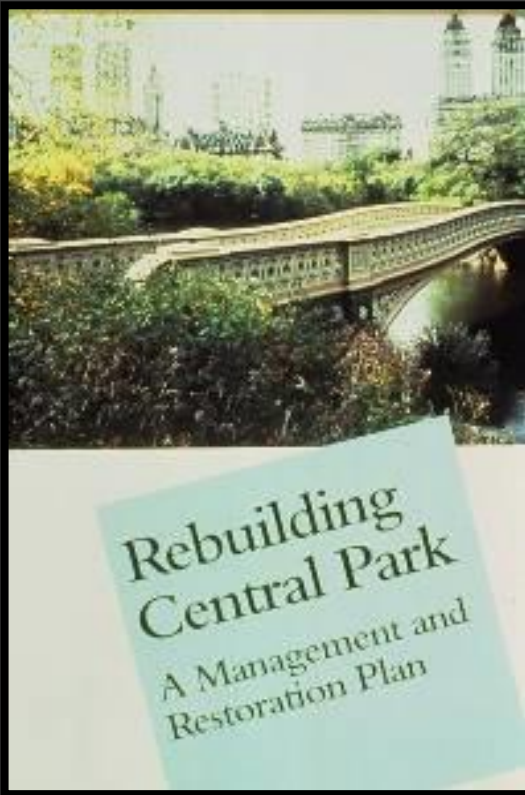


THE TRUST *for* PUBLIC LAND
LAND FOR PEOPLE

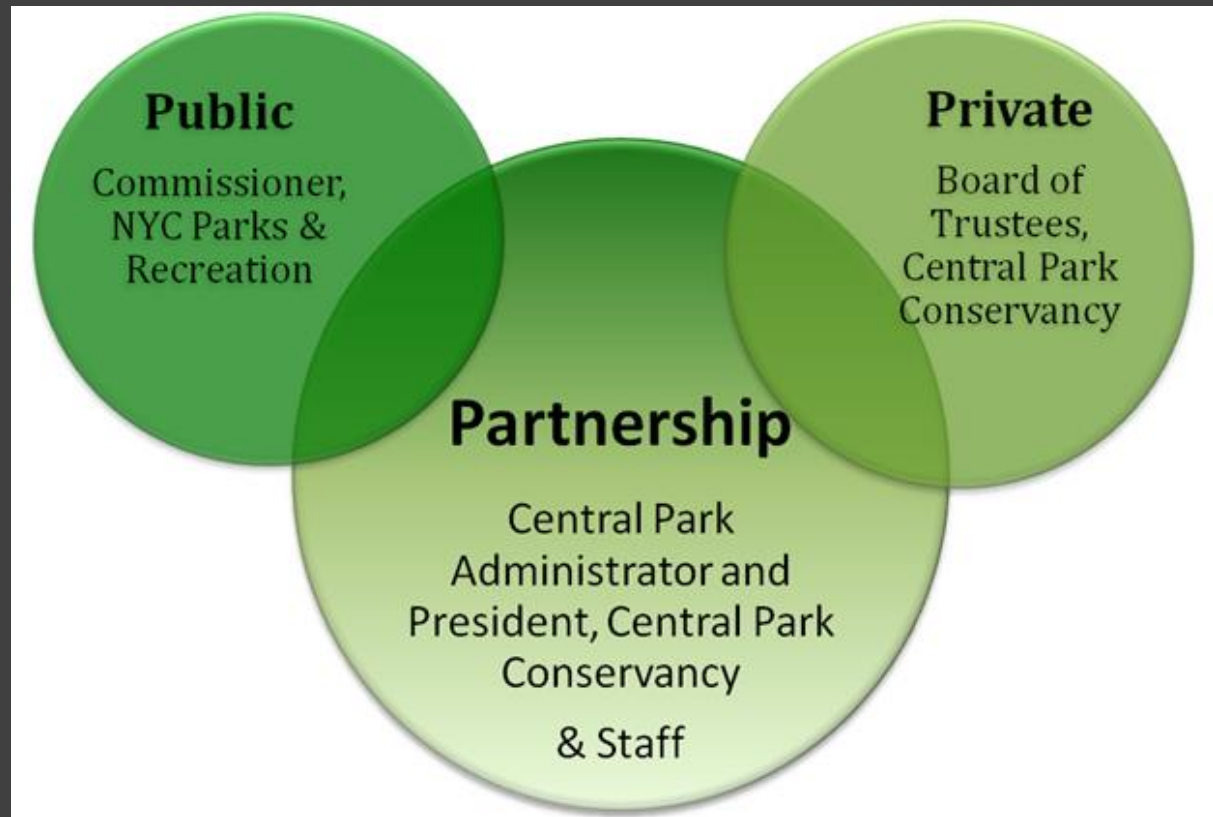
ANNUAL REVENUE, SELECTED CONSERVANCIES
2009-2012 AVERAGE

Private Group	City	Annual Revenue
Central Park Conservancy	New York	\$38,912,440
Friends of the High Line	New York	\$23,550,671
Detroit Riverfront Conservancy	Detroit	\$13,999,813
Forest Park Forever	St. Louis	\$12,998,911
Prospect Park Alliance	New York	\$9,996,987
Shelby Farms Park Conservancy	Memphis	\$9,040,279
Woodall Rogers Park Foundation	Dallas	\$8,599,294
Hermann Park Conservancy	Houston	\$6,873,615
Buffalo Bayou Partnership	Houston	\$6,699,486
Piedmont Park Conservancy	Atlanta	\$6,678,384
Randall's Island Park Alliance	New York	\$6,170,925
Pittsburgh Parks Conservancy	Pittsburgh	\$4,807,576
Discovery Green Conservancy	Houston	\$3,927,356
Buffalo Olmsted Parks Conservancy	Buffalo	\$3,415,794
Madison Square Park Conservancy	New York	\$3,345,021
Rose Fitzgerald Kennedy Greenway Conservancy	Boston	\$3,034,730
Myriad Gardens Foundation*	Oklahoma City	\$2,840,753
Railroad Park Foundation	Birmingham	\$2,773,465
The Battery Conservancy	New York	\$2,472,244
Overton Park Conservancy*	Memphis	\$2,456,492
Trust for the National Mall	Washington	\$2,220,063
Friends of the Public Garden, Inc.	Boston	\$1,977,304
Louisville Olmsted Parks Conservancy	Louisville	\$1,782,767
Fairmount Park Conservancy	Philadelphia	\$1,743,632
Riverside Park Conservancy	New York	\$1,574,183
Detroit 300 Conservancy	Detroit	\$1,394,878
Emerald Necklace Conservancy	Boston	\$1,300,425
Memorial Park Conservancy	Houston	\$1,274,455
Brooklyn Bridge Park Conservancy	New York	\$1,199,471
Historic Oakland Foundation	Atlanta	\$1,097,644
Friends of Hudson River Park	New York	\$884,966
Civic Center Conservancy	Denver	\$637,387
Chastain Park Conservancy	Atlanta	\$557,473
Guadalupe River Park Conservancy	San Jose	\$494,722
Friends of Fair Park	Dallas	\$444,700
Forest Park Conservancy	Portland	\$413,907
Staten Island Greenbelt Conservancy	New York	\$402,265
Mount Vernon Place Conservancy	Baltimore	\$378,297
Bushnell Park Foundation	Hartford	\$133,522
Grant Park Conservancy	Atlanta	\$116,013
Brackenridge Park Conservancy	San Antonio	\$113,045

*2012 only



The first conservancy - 1980





The Forest Park Trust, Inc.

FRIENDS OF THE HIGH LINE

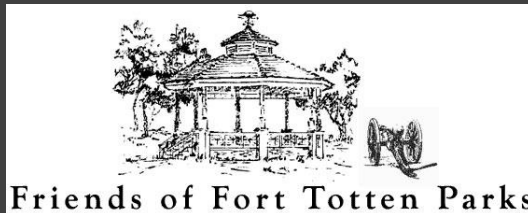
The Battery
Conservancy



CityParks
Foundation
creating programs for NYC parks



Prospect Park



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Golden Gate National Recreation Area





August Carlino
*President & CEO, Rivers
of Steel National
Heritage Area*



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THE STRIKE AT HOMESTEAD.
VIEW OF A SECTION OF THE CARNEGIE WORKS AT HOMESTEAD. IT WAS DOWN THE TRACK SHOWN IN THE ABOVE ILLUSTRATION THAT THE STRIKERS SENT THE BURNING CAR.





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URBAN ART TOURS *and* GRAFFITI WORKSHOPS

At The Carrie Furnaces in Rankin, PA 15104

2014 DATES

MAY 17th @ 11 AM

JUNE 21st @ 11 AM

JULY 19th @ 11 AM

AUG 16th @ 11 AM

SEPT 20th @ 11 AM

OCT 18th @ 11 AM

A limited number of tickets are available. Allow 3 hours.
Recommended for ages 8+

To sign up visit www.bit.ly/graffititours

RiversOfSteel.com & DoWhatWeLove.com

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PATRICK GABRY
ROSE CLANCY
DRENN COHEN
SARIKA GOOLATIA
DAN WIC
ALYSSA KAIL
NICK LAGIS
RICARDO KOBINSON
LEMONIE THOMAS
JOHN THOMSON
SCOTT TURBI

ALLOY pgh

TEMPORARY SITE-BASED ARTWORKS
CARRIE FURNACES NATIONAL HISTORIC LANDMARK
SEPTEMBER 15-OCTOBER 31, 2016

Alloy Pittsburgh Opening Reception / Saturday September 24, 5-8 p.m.
Alloy Pittsburgh Tour / Saturday October 1, 10 a.m.
Hobby Hour with Alloy Pgh / Wednesday October 5, 6 p.m.
An Evening with Alloy: Live Music / Friday October 14, 8 p.m.
An Evening: Historic Tour in the Mill / Saturday October 23, 5-8:30 p.m.
Alloy Pittsburgh Tour / Saturday October 29, 10 a.m.

Visit alloypgh.org for tickets and more information.

SPONSORS: **DCNR** **M-F** **RADIANT** **EMERSON** **TRISTAR** **AMT** **TRISTAR** **AMT** **TRISTAR** **AMT**



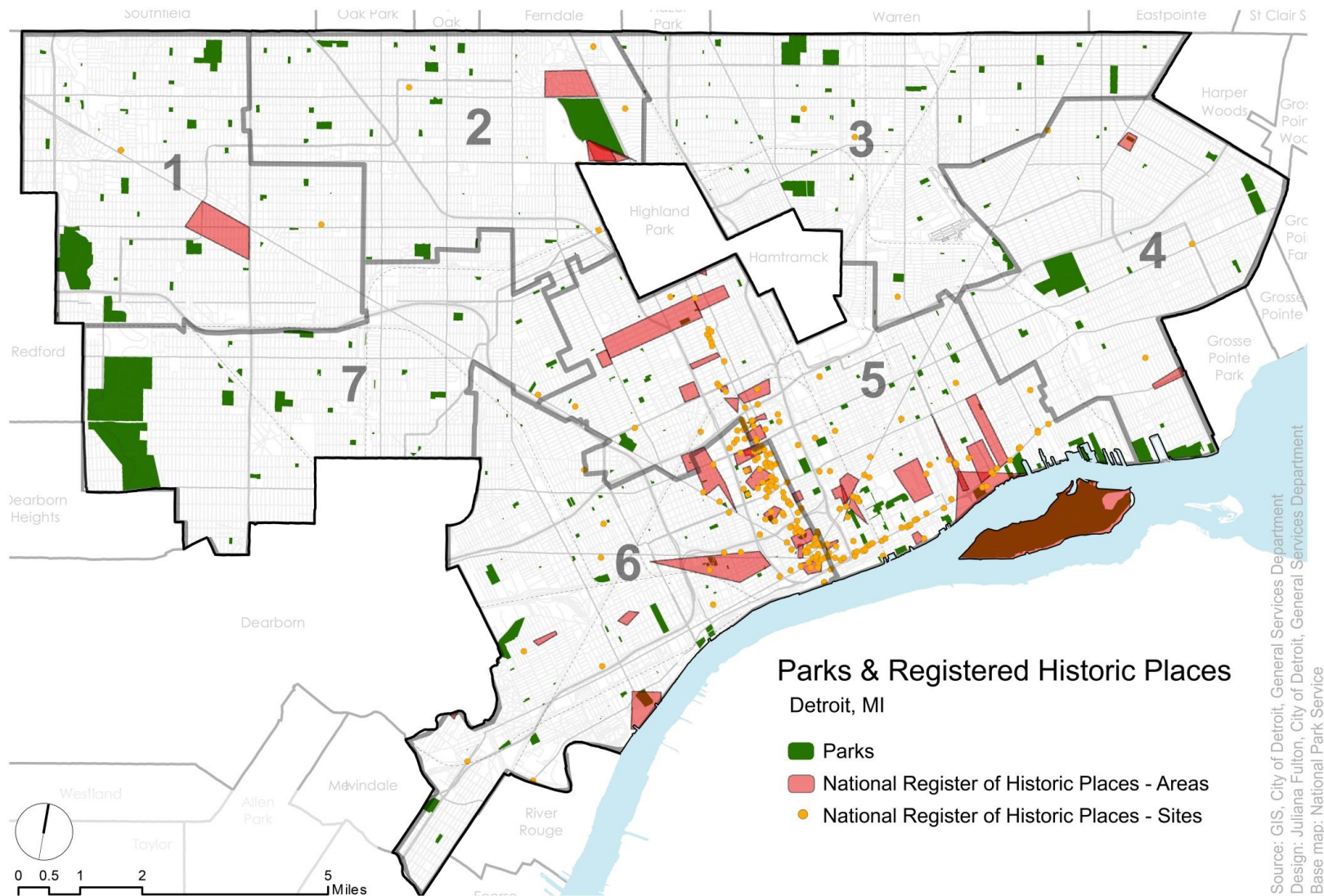






David Goldstein
National Park Service
Urban Fellow, Detroit





Help clean the air so we can all breathe easier.

Learn about nature, like birds and butterflies.

Provide shade to keep our neighborhoods cool.

Lots!

What can working with lots do for us?

Grow flowers, fruits, and vegetables that we can eat or sell.

Create safer places to meet friends or play.

Worms are great for your soil and they can double in population every 60 days!

Collect stormwater to help reduce basement flooding.

Keep our rivers clean so we can go fishing and eat what we catch.

A Little about Lots

www.DFC-lots.com

Interested in buying a sidelot?
Call 888-DET-DEMO for more info!

What is Green Infrastructure?

It's not a highway for trees!

Green Infrastructure creates jobs, too!

To take care of green spaces!

Detroit is made up of systems and services like: roads, sewers, garbage removal, power lines, and the Internet. This is called infrastructure.

Green Infrastructure is when we use the land and plants in special ways to help the land absorb more water, instead of it flowing into pipes underground. This makes less work for our sewer system and keeps our water clean, which saves us money and helps Detroit become healthier, too.

There are many ways Green Infrastructure helps the land absorb more water like:

- Planting trees
- Making hills, valleys, or other shapes with the land
- Paving streets and driveways differently

By making these changes, Green Infrastructure can:

- Help clean the air we breathe
- Keep water out of our basements
- Cool our houses in the summer

One way is not better than another—it's whatever works best for your lot!

Look inside for more benefits!

Lots of Possibilities

To show off finished projects!

Tour Guides

These are called, vermiculturists!

Earthworm Farmers

Machine Operators + Renters

Remember, all landscapes need upkeep!

To grow plants from seeds!

Seed Farmers

Designers

Drivers

Machine Repairpeople

Engineers

To study plants and animals!

Ecologists

Soil + Rock Suppliers

Growers

Plumbers

Arborists

Teachers

Mowers

Composters

To take care of trees!

Interested in working with lots?

Tell your neighbors and friends about Green Infrastructure!

Green Infrastructure projects are happening in cities all over the world—now is a great time to get involved in Detroit!

The Detroit Future City (DFC) Field Guide to Working with Lots, a tool to help Detroiters with Green Infrastructure projects, will be available this Fall in print and online!

It will show and share:

- Local examples of good work that is already being done in Detroit
- Green Infrastructure lot designs you can use on your land
- Other design ideas and resources!

Pick up a free Field Guide at the Detroit Future City implementation office, located at 2990 West Grand Blvd.

Find other pick-up locations and more at DFC-lots.com!

Share the news! When others start Green Infrastructure projects tell them what you would like to see in your neighborhood.

Call 313-294-LOTS for more information!

A Little about Lots!

What is Green Infrastructure?

HELLO
A Field Guide

How can I work with lots in Detroit?

Detroit Future City





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Take Action!

- 1. Make Connections** - Do you know where NPS programs can benefit the community near you/your park site?
- 2. Be a Catalyst** - Host meetings between parks-programs-community partners to identify opportunities for collaboration around major initiatives and shared goals.
- 3. Get Smart** - Visit [NPS.gov/urban](https://www.nps.gov/urban) and discuss it with your staff and partners.

THE URBAN CENTER

www.nps.gov/urban

1



2



TWITTER

@NPSUrban

CHAT BOX LINKS

SURVEY:

Tell us what you think

COLLABORATION SPACE:

Connect with colleagues

3



Urban Matters: Power of Partnerships Webchat

Thank you for joining this webchat.

We're always planning our next webchat and need your feedback to make it great. Did you get good information? Do you want to see more webinars like this from us? What should we change?

Tell us what you think by answering these 5 questions.

Check all that apply

- ☐ This webchat was useful to me
- ☐ This webchat was easy to understand
- ☐ I learned something new during the webchat
- ☐ There was sufficient time for questions and interaction during the webchat
- ☐ I reconnected with colleagues during the webchat
- ☐ I met new colleagues during the webchat

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